

BEECHAM'S

HAPPY

Thought Reading,

PUZZLE BOOK.

A NEW DIVERSION FOR WINTER EVENINGS

IN wishing the millions of his friends and patrons A MERRY CHRISTMAS and A HAPPY NEW YEAR, the proprietor of BEECHAM'S PILLS believes that the Thought Reading Puzzle Book which he presents herewith, will add not a little to the fun and frolic of many a joyful gathering. It is impossible to count the numbers now able to revel in the season's festivities who, but for the timely aid of Beecham's Pills, would be hopeless invalids. In every party you go to, in every circle of friends you enter this Yuletide, you will find, among the bright and happy faces, someone who owes health and strength, and probably life itself, to this WONDERFUL MEDICINE.

INSTRUCTIONS FOR USING



BEECHAM'S

THOUGHT READING PUZZLE BOOK

THE Thought Reader must request his client to choose one of the lines printed on the next page (page 3), and silently ascertain on which of the following pages the same is repeated. He afterwards returns the Book to the Thought Reader, and simply tells him the number of the page on which the line he has selected is to be found, and the Thought Reader will point out the identical line.

KEY • **BEECHAM'S**

DIRECTIONS FOR USING

Thought Reading Puzzle Book.

Ask your client to select (but not to divulge) one of the mottoes printed on the next page (page 3); when one has been selected make a request for the same motto to be found on one of the pages following, and to tell you the number of the page only on which it appears. You will then be able to tell the motto that has been thought of. The Key to the Puzzle is a *Comma* (,) **EXAMPLE:**

Suppose the Motto selected should be—

"We have only one life to live, why not try to live it wisely and well?"

You are told the line selected is on page 8 of the book. You then look for the line with a *Comma* and read it off.

No other line has a Comma in it.—Mistake is therefore impossible.

**THE THOUGHT READER MUST DETACH THIS KEY, AND PRESERVE
IT FOR HIS OWN USE ONLY.**

*A pleasant smile and a cheerful word, both cost little !
It's difficult to be good tempered, if not in good health ;
Good health and good temper, attend on **Beecham's Pills.***

Friends cluster in wealth, and vanish in poverty.

*To secure vigour and energy to fight life's battle well, use **Beecham's Pills.***

We have only one life to live, why not try to live it wisely and well ?

We don't know the value of health, until it has gone.

The happiest people, are those who try to make others happy.

*Familiar as household words, **Beecham's Pills** worth a guinea a box.*

*Facts are stubborn things, **Beecham's Pills** have the largest sale in the world.*

*Those who can tell wheat from chaff, use **Beecham's Pills** and none other.*

*The wonder-worker of the 19th century, **Beecham's Pills!***



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To live well in one's place in the world is to live grandly.

A cheerful kindly word chases the shadows from human life.

The best friends to the human system are **Beecham's Pills!**

Good health and good temper, attend on **Beecham's Pills.**

The man who cannot wonder has no eyes worth having.

The greatest wonder of the 19th century is **Beecham's Pills!**

Dwell in love and unselfishness with all.

A hero in life's battle will never be daunted by opposition:

No man ever worked his passage anywhere in a dead calm.

The best kind of sympathy is that which relieves :—**Beecham's Pills.**

Friendship is a relation as rare as it is beautiful and precious.

If you would buy happiness and good health—buy a box of **Beecham's Pills**.

Facts will stand when all else faileth: and so will **Beecham's Pills**.

For victory in life's battle three forces are needed—health honour and happiness.

In sickness we resolve; in health we forget our resolutions.

Friends cluster in wealth, and vanish in poverty.

How can you be healthy wealthy and wise if you never try **Beecham's Pills**?

Doctors and undertakers are not apt to recommend **Beecham's Pills**!

Much of human suffering is caused for want of sensible remedies.

What **Beecham's Pills** profess to do—they do well.

The keen edge of appetite is soon restored by **Beecham's Pills**—

The dormant energies of the human frame spring into renewed life and vigour.

See the testimony of thousands who have tried **Beecham's Pills**.

Facts are all in favour of **Beecham's Pills**; there's nothing can withstand them.

Opposition is often helpful—kites rise against the wind.

The coward gives in at the first repulse : the brave will struggle again.

With a dauntless eye and a resolute pulse he'll fight his way amongst men.

A genuine friend is one of life's greatest blessings.

True friendship is something more than a kindly feeling.

A pleasant smile and a cheerful word, both cost little!

Happiness is like manna ; it can be gathered in grains and enjoyed every day.
The 19th century is celebrated for its arts science and engineering.
Of all the discoveries of the 19th century none have done so much to alleviate suffering as **Beecham's Pills**.

They know little of life's ills who know something of **Beecham's Pills!**
Facts are better than fiction—**Beecham's Pills** are better than all others.
No one who ever tried **Beecham's Pills** has yet been heard to speak lightly of them :

It is only the incredulous people who have never tried them.
To secure vigour and energy to fight life's battle well, use **Beecham's Pills**.
Beecham's Pills have the largest sale of any medicine in the world ;
Their fame is always increasing and knows no bounds.

A fact in favour of **Beecham's Pills**: they have the largest sale in the world. Yet there are still a few unbelievers who shake their heads at them—because they have never tried them.

Sensible people keep their minds open to conviction—and try **Beecham's Pills**. Happiness proceeds more from within than without.

If you would be truly happy try to be contented.

Friendliness is a very common and delightful quality.

We have only one life to live, why not try to live it wisely and well?

Opposition is not always unfortunate—but often stimulates to renewed action.

Disinterested friendship is more valuable than diamonds.

Nothing succeeds like success—**Beecham's Pills** for instance!

“Familiarity breeds contempt” may be true of some things—but not of **Beecham’s Pills.**

The speed at which life is lived in the 19th century makes **Beecham’s Pills** invaluable.

For a weak stomach and disordered liver—nothing acts like **Beecham’s Pills.**

One of the chief reasons for a diminishing death rate is **Beecham’s Pills.**

Facts are stubborn things, **Beecham’s Pills** have the largest sale in the world.

They are used in 15 out of every 20 households in the United Kingdom.

It is difficult to sufficiently estimate the value of **Beecham’s Pills.**

But it is now a popular saying that **Beecham’s Pills** are **worth a guinea a box.**

The smallest village chemist and the largest city stores all keep **Beecham’s Pills;**

But they never keep the same boxes long—the sale is too rapid for that.

A pleasant word costs nothing—and **Beecham's Pills** cost but little compared with their value.

Familiar as household words, **Beecham's Pills worth a guinea a box.**

The fame of **Beecham's Pills** is now world-wide.

The hard-headed men of the 19th century have discovered the value of **Beecham's Pills.**

Those who recommend **Beecham's Pills**—do so because they have confidence in them.

The cemeteries would fill up more rapidly but for **Beecham's Pills.**

It used to be said “ a green Christmas makes a fat churchyard.”

But people now-a-days have got a more reliable adage :—

Beecham's Pills make churchyards into green fields.

If people would rightly value human life—they would also value **Beecham's Pills.**

It's difficult to be good tempered, if not in good health ;

The 19th century can boast of no greater triumph in medicine than **Beecham's Pills.**

Capacity is one thing : scope is another.

The capacity which **Beecham's Pills** possess for doing good is only limited by their scope.

If you would show a philanthropic spirit—recommend **Beecham's Pills.**

Many a man uses up his life in splendid beginnings.

Stop beginning forty things—and try to finish five.

Self-reliance is the secret of human success.

What **Beecham's Pills** profess to do—they do well.

The fame of **Beecham's Pills** is built on the solid rock of truth.

Give a smile and get a smile is an old and true saying.

A kindly word will often dispel a heart's sorrow.

We don't know the value of health, until it has gone.

The marvellous miracle worker of the 19th century is **Beecham's Pills.**

Why have hearses with their nodding plumes had quieter times of late?

Because wise people have resolved that **Beecham's Pills** are right!

Good-tempered people will often tell you that their secret is—**Beecham's
Pills.**

If good health is lacking—life is scarce worth having.

If you would be happy avoid selfishness ; selfish people are never happy.

Don't keep the secret of **Beecham's Pills** to yourself: tell it to your
friends.

The 19th century enjoys all the amenities of culture and knowledge.

In olden times the span of human life was not so long as it is now :

Our fathers had not the facilities for comfort and happiness that we possess.

The happiest people, are those who try to make others happy.

Let no man wax pale because of opposition.

A brave heart and a good conscience triumph over all.

Nothing deepens the mind so much as a habit of charity.

Speak a kind word when you can ; it costs you nothing.

Do a good turn to those who are suffering—and recommend **Beecham's Pills.**

The happiest people alive are invariably those who have tried **Beecham's Pills.**

How much of life is wasted in unfinished work ?

Let each morning see some task begun—each evening see it closed.

Life is brief and all too short to waste in idleness and doubt.

Make up your mind quickly ; then act promptly.

The greatest need of the present day is conscientious work.

It goes without saying that **Beecham's Pills** are a safe reliable cure.

The man is not yet born who ever found them a failure.

For all affections of the stomach and the liver they are invaluable.

The wonder-worker of the 19th century, **Beecham's Pills !**

Let your friend know what they will do to relieve him.

The gold is but the guinea's stamp: a man's the gowd for a' that.

Friends will often disappear when trouble comes—like snow in summer.

Vigorous life and forceful power follow in the train of **Beecham's Pills.**

The fair sex is generally more acute than men—that is why they use
Beecham's Pills.

Lives of great men all remind us we can make our lives sublime

And departing leave behind us footprints on the sands of time.

Those who can tell wheat from chaff, use **Beecham's Pills** and none other.

Facts are facts; and there's no denying the value of **Beecham's Pills.**

The days of martyrdom for opinion's sake are over.

Many days of pain and misery are avoided by those who use **Beecham's Pills**

Beecham's Illustrated Christmas Annual.

Is the most popular of the Yuletide publications; contains nothing but original tales, and these by the best authors; is pronounced by the majority of newspapers to be "a literary marvel." 100 pages for 1d., per post, 2½d.

Beecham Waltz, by May Ostlere.

The best of her compositions; should be played at all dances; published at 2/-. Sold by all Music Sellers.

Beecham's Help to Scholars.

A list of arithmetical tables, weights and measures, &c. Thousands of unsolicited letters received by the proprietor from Teachers thanking him for, and congratulating him upon, this book, which is sent on application to any school in the kingdom FREE.

Beecham's Oracle.

The most marvellous discovery of the age. Innocent, harmless, entertaining, and efficient. Many varieties of these charming varieties can be had GRATIS from all retailers of Beecham's Pills.

Beecham's Music Portfolio.

The most successful advertising idea ever promulgated. Upwards of seven millions already distributed. An excellent variety of new pieces now in circulation, and these are GIVEN AWAY in single numbers by all chemists. Volume 1 containing Nos. 1 to 30, cheapest and best selection published, sent post free for three stamps, or Christmas Annual and Music Volume for five stamps.

THOMAS BEECHAM, St. Helens, Lancashire.